

Message Text

UNCLASSIFIED

PAGE 01 WARSAW 02901 231017Z

12

ACTION EUR-06

INFO OCT-01 ISO-00 COME-00 EB-05 DRC-01 RSC-01 /014 W

----- 010338

R 230858Z MAY 74

FM AMEMBASSY WARSAW

TO USINFO WASHDC

INFO SECSTATE WASHDC 9153

ZNE/AMCONSUL POZNAN (POUCH)

UNCLAS WARSAW 2901

EO 11652: N/A

TAGS: SCUL, PL

SUBJECT: US EXHIBIT AT POZNAN INTERNATIONAL TECHNICAL FAIR

REF: STATE 104075

FOR: IBS PASS POLISH SERVICE, IEE

1. USATECH 74 - IS A SYMBOL OF THE VITALITY OF POLISH-AMERICAN TRADE. ONCE AGAIN THE UNITED STATES OF AMERICA IS PRESENTING AN ENTIRELY COMMERCIAL EXHIBIT IN PAVILION 19 AT THE POZNAN INTERNATIONAL TECHNICAL FAIR. A GENERAL REVIEW OF THE TRADE AND COMMERCIAL EVENTS OF THE YEAR WHICH HAS PASSED SINCE LAST YEAR'S POZNAN PARTICIPATION ILLUSTRATES THE GROWING VITALITY OF TRADE AND INCREASED COMMITMENT OF TRADERS ON BOTH SIDES.

2. DURING THE LAST YEAR, AN INCREASING NUMBER OF US FIRMS HAVE SHOWN THEIR INTEREST IN THE ACTIVE POLISH MARKET, THE RESULT HAS BEEN AN IMPRESSIVE GROWTH IN TRADE IN BOTH DIRECTIONS. THE GOVERNMENTS OF POLAND AND THE UNITED STATES ENDORSED THIS DYNAMIC GROWTH DURING THE THIRD SESSION OF THE JOINT US-POLISH TRADE COMMISSION HELD IN WARSAW IN SEPTEMBER 1973.

3. OTHER INDICATORS OF MUTUAL TRADE VITALITY

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 WARSAW 02901 231017Z

INCLUDE THE FACT THAT SEVERAL US COMPANIES ARE

NOW ENGAGED IN LONG-TERM INDUSTRIAL COOPERATION PROJECTS HERE, SIGNIFYING THEIR COMMITMENT TO THE POLISH MARKET. IN THE PAST YEAR, FIVE US COMPANIES HAVE OPENED OFFICES IN POLAND, AND OTHERS EXPECT TO FOLLOW IN THE NEAR FUTURE. IN ADDITION TO INDICATING SERIOUSNESS OF PURPOSE, THESE BUSINESS DEVELOPMENTS DEMONSTRATE THE DEGREE OF ACCEPTANCE WHICH MAY US FIRMS ARE WINNING IN POLAND.

4. NOW WE MOVE FORWARD ONCE AGAIN WITH USATECH 74, WHERE YOU WILL HAVE THE OPPORTUNITY OF SEEING DISPLAYED THE PRODUCTS AND PROCESSES OF THE SIXTY US COMPANIES WHO WILL TAKE PART IN THIS YEAR'S POZNAN EFFORT. MANY OF THESE COMPANIES ARE WILL KNOWN TO YOU; OTHERS ARE COMING TO POLAND FOR THE VERY FIRST TIME AND HAVE CHOSE THE PROVED INSTRUMENT OF THE POZNAN FAIR TO MAKE THEIR INTRODUCTORY PRESENTATIONS. US COMPANIES PARTICIPATING IN USATECH 74 COVER A BROAD RANGE OF US INDUSTRY, SERVICES AND TECHNOLOGY. PRODUCTS TO BE EXHIBITED INCLUDE COMPUTERS, OFFICE MACHINES, PROCESS-CONTROL EQUIPMENT AND SYSTEMS, ADVANCED INSTRUMENTATION WITH BOTH INDUSTRIAL AND SCIENTIFIC APPLICATIONS, MACHINE TOOLS AND METALWORKING EQUIPMENT, BUILDING MATERIALS, LASERS, MATERIAL-TESTING SYSTEMS, AND A VARIETY OF OTHER GOODS, MACHINERY AND EQUIPMENT.

5. CERTAINLY, THE POZNAN FAIR IS A VALUABLE OCCASION FOR SEEING NEW PRODUCTS, BUT IT IS ALSO TIME TO MEET IMPORTANT NEW PEOPLE. EACH BOOTH AT USATECH 74 IS STAFFED BY TECHNICALLY QUALIFIED PERSONS WHO WILL BE READY AND PLEASED TO DESCRIBE THE APPLICATIONS OF THEIR PRODUCTS AND SERVICES TO YOUR SPECIAL REQUIREMENT. IN ADDITION, THE US TRADE DEVELOPMENT CENTER IN WARSAW WILL MAINTAIN AN OFFICE AT THE EXHIBITION TO PROVIDE GENERAL ASSISTANCE TO PROSPECTIVE IMPORTERS AND EXPORTERS.

6. AS UNITED STATES AMBASSADOR TO POLAND R.T. DAVIES
UNCLASSIFIED

UNCLASSIFIED

PAGE 03 WARSAW 02901 231017Z

HAS SAID, "I AM CERTAIN THAT USATECH 74 WILL CONTRIBUTE SIGNIFICANTLY TO THE CONTINUED DEVELOPMENT OF US-POLISH TRADE, A DEVELOPMENT OF WHICH BOTH OUR COUNTRIES CAN BE PROUD."
DAVIES

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: SUPPLIES, CULTURAL EXHIBITS
Control Number: n/a
Copy: SINGLE
Draft Date: 23 MAY 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974WARSAW02901
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740129-0125
From: WARSAW
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740522/aaaaasvv.tel
Line Count: 112
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: STATE 104075
Review Action: RELEASED, APPROVED
Review Authority: shawdg
Review Comment: n/a
Review Content Flags:
Review Date: 30 OCT 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <30 OCT 2002 by boyleja>; APPROVED <08 JAN 2003 by shawdg>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: US EXHIBIT AT POZNAN INTERNATIONAL TECHNICAL FAIR
TAGS: SCUL, PL, US
To: n/a
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005